I Claim:

1   **1**. A method of displaying at least one image of an item for sale or auction via

2   the internet wherein:

3   One or more images of items for sale or auction are displayed

4   simultaneously with one or more images provided by a potential buyer.

1   **2**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of artwork, sculpture and collectibles.

1   **3**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of drapes, curtains, window shades and blinds.

1   **4**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of hairstyles and hair care products.

1   **5**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of plants, landscaping, and exterior home improvements.

1   **6**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction consist of clothing.

1   **7**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of furniture, fitness equipment and home electronics.

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1   **8**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are selected from the group

3   consisting of new cars and used cars.

1   **9**. The method of displaying images of claim **1**, wherein:

2   the one or more items for sale or auction are live animals.

1   **10**. The method of displaying images of claim **1**, wherein:

2   the method of displaying images is overlaying images of one item at a

3   time on an image provided by a potential buyer.

1   **11**. The method of displaying images of claim **1**, wherein:

2   the method of displaying images is overlaying images of two or more

3   items at a time on an image provided by a potential buyer.

1   **12**. The method of displaying images of claim **1**, wherein:

2   the method of displaying images is overlaying one or more images

3   provided by a potential buyer on an image provided by the website.

1   **13**. The method of displaying images of claim **1**, wherein:

2   the method of displaying images is displaying images of one item at a time

3   next to an image provided by a potential buyer.

1   **14**. The method of displaying images of claim **1**, wherein:

2   the method of displaying images is displaying images of two or more items

3   at a time next to an image provided by a potential buyer.

1   **15**. The method of displaying images of claim **1**, wherein:

2   the image submitted by the user is an image of all or part of a person.

1   **16**. The method of displaying images of claim **1**, wherein:

2   an image of a model displayed via the internet is combined with an image

3   submitted by a user over the internet, to create at least one image which is a

4   mixture of both images.

1   **17.** The method of combining images of claim **16**, wherein:

2   (a) the image of a model is a human model, and

3   (b) the image submitted by a user is an image of a different human.

1   **18.** The method of combining images of claim **16**, wherein:

2   images are combined using morphing technology.

1   **19.** The method of combining images of claim **16**, wherein:

2   images are combined to create multiple images with varying degrees of

3   similarity to the image submitted by the user.

1   **20.** The method of combining images of claim **1**, furthermore comprised of:

2   printing one or more of said images.

1   **21.** The method of displaying images of claim **1**, wherein:

2   the display simulates the appearance of one or more items in

3   consideration of characteristics of images selected from the group consisting of

4   colors and lighting conditions.

1   **22.** The method of simulating the appearance of one or more items of claim

2   **21**, wherein:

3   the simulation adjusts for lighting conditions selected from the set of

4   sunlight, incandescent light, fluorescent light, and halogen light.

1   **23.** The method of simulating the appearance of one or more items of claim

2   **21**, wherein:

3 the simulation places the image of an item in a position where a buyer

4 might place the item or items.

1 **24**. The method of simulating the appearance of one or more items of claim

2 **21**, wherein:

3 the simulation sizes images of one or more items and an image of a place

4 where a buyer might put such items so that the relative sizes of the images

5 approximates their relative sizes in the real world.

1 **25**. The method of simulating the appearance of one or more items of claim

2 **21**, wherein:

3 the simulation adjusts images of one or more items and an image of a

4 place where a buyer might put such items to match the relative viewing

5 perspectives.

1 **26**. The method of displaying images of claim **1**, wherein:

2 the image of one or more items for sale or auction are overlaid on an

3 image provided by a potential buyer by using the HTML <layer> command.

1 **27**. The method of displaying at least one image of an item for sale or auction

2 via the internet of claim **1**, wherein:

3 One or more still images submitted by a user via the internet are displayed

4 with one or more moving or animated images provided at a website.

1 **28**. The method of combining a still image with a moving or animated image

2 of claim **27**, wherein:

3 the moving or animated image portrays one or more items selected from

4 the group of plants, landscaping and live animals.

1   **29**. The method of combining a still image with a moving or animated image

2   of claim **1**, furthermore comprised of:

3   emailing one or more of said images.

1   **30**. The method of displaying images of claim **1**, wherein:

2   one or more images have standard characteristics selected from the group

3   consisting of standard colors displayed within the image, standard lighting

4   conditions, a test pattern display within the image, and a scale of measurement.

1   **31.** The method of displaying images of claim **1**, wherein:

2   one or more images provided by a potential buyer can be saved on a

3   website for later reuse.

1   **32**. The method for saving files for later reuse of claim **31**, wherein:

2   reusable files from one or more images provided by a potential buyer a

3   modified to fit specifications created by an entity selected from the group

4   consisting of websites, the Internet Engineering Task Force, or the World Wide

5   Web Consortium, such files being created to aid shopping via the internet.

1   **33**. A method of simulating the appearance of one or more items for sale or

2   auction wherein:

3   colors or patterns in one or more images submitted by a user via the

4   internet are replaced with other colors or patterns representing one or more items

5   which the user might purchase.

1   **34**. The method of replacing colors or patterns claim **33**, wherein:

2   the item or items which the user might wish to purchase are selected from

3   the group consisting of paint, carpet, tile, flooring, wallpaper, and countertops.

1   **35**. The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more images submitted by a user via the internet are images of

3 all or part of a person.

1 **36**. The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more items which a user might purchase are clothing.

1 **37**. The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more images submitted by a user via the internet are images of

3 one or more automobiles.

1 **38**. The method of replacing colors or patterns of claim **33**, wherein:

2 the one or more images submitted by a user via the internet are images of

3 furniture.

1 **39**. The method of replacing colors or patterns of claim **33**, wherein:

2 the method of replacing colors or patterns is a flood fill technique.

1 **40**. The method of replacing colors or patterns of claim **33**, wherein:

2 the method of replacing colors or patterns is an overlay technique.

1 **41**. The method of replacing colors or patterns of claim **33**, wherein:

2 the portion of the one or more images for which colors or patterns will be

3 replaced is defined by a user outlining one or more areas on images submitted

4 by such user.

1 **42**. A method of selecting candidate items for possible purchase, wherein:

2 colors of items for sale or auction and colors of one or more images

3 submitted by a user are compared to select candidate items of interest.

1   **43**. The method of selecting candidate items for possible purchase of claim

2   **42**, wherein:

3   the method of selection uses mathematical operations on the colors of the

4   image or images of where the items might be placed to select candidate items.

1   **44**. The method of selecting candidate items for possible purchase of claim

2   **42**, wherein:

3   the method of selection uses a color theory for predicting which items will

4   appear most desirable, based on colors of an image where the items might be

5   placed.